



Portfolios Not Designed For Everyone

Invest Smarter

All data presented on this report are as of December 31, 2020

InvestSmart™ 17 STRONG

Summary of Terms

Management Fee

0.50% per annum AUM > \$1 MM

Platform Fee

Custodian Dependent

Performance Fee

None

Redemptions

Immediate for Margin Account

Lock-up

None

Portfolio Minimum

\$50,000

Performance Characteristics

Aims for equity long-term returns with lower risk.

Period	Returns Net of Fees ^{1,2}	
	InvestSmart Strong	Benchmark 60% SPY / 40% AGG
Month	2.44%	2.45%
Quarter	14.38%	7.97%
YTD	54.64%	13.78%
Year	54.64%	13.78%
3 Years	26.42%	10.18%
5 Years	22.65%	11.17%
10 Years	21.04%	9.88%
17.83 Years	17.12%	7.29%
Maximum Loss		
Max Loss	-18.84%	-34.38%
Standard Deviation ³		
1-Year Std Dev	16%	20%
3-Year Std Dev	13%	13%
5-Year Std Dev	12%	11%
10-Year Std Dev	10%	9%
17.83-Year Std Dev	10%	10%

Overview

Clear Capital Management LLC ("CCM") is a Virginia based, Registered Investment Advisor co-founded by Calvin Rose, Eric Rosenfeld, and Jeff Wesnofske in 2014. CCM specializes in the selection of equities utilizing its proprietary Natural Selection™ algorithms to select stocks with pre-determined desired characteristics.

Clear Capital Management seeks to create equity returns, but with lower risk.

InvestSmart™ 17 STRONG Portfolio

The InvestSmart 17 STRONG portfolio aims for equity benchmark returns over the long term with lower risk by using Natural Selection™ to select individual equities identified for their likely better performance characteristics; and combining them with a safety portion consisting of interest rate risk managed U.S. Government Treasuries, cash, and sometimes gold exposure.

These growth and risk characteristics are achieved by combining 60% InvestSmart Pure Equity 17 with 40% in managed safe haven assets.

The InvestSmart 17 STRONG portfolio is typically more suitable for taxable accounts where less trading activity is desired.

InvestSmart Strong													Annual Returns	
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	InvestSmart Strong	Benchmark 60% SPY / 40% AGG
2021													0.00%	0.00%
2020	3.23%	1.33%	-2.12%	6.28%	4.50%	5.29%	8.98%	3.15%	0.47%	-0.16%	11.83%	2.44%	54.64%	13.78%
2019	5.88%	3.15%	4.81%	1.14%	3.11%	5.75%	1.26%	4.57%	-4.13%	0.01%	-1.70%	3.10%	29.89%	21.95%
2018	1.69%	-0.74%	1.40%	-1.22%	2.93%	1.02%	-0.45%	4.44%	-0.01%	-6.05%	3.31%	-4.27%	1.55%	-2.63%
2017	1.99%	5.94%	-0.21%	0.63%	2.39%	-0.14%	0.82%	2.73%	-0.10%	2.56%	2.43%	0.53%	21.22%	15.06%
2016	-0.17%	2.25%	3.99%	0.15%	-2.60%	7.79%	5.27%	-2.85%	-0.69%	-4.30%	2.28%	0.24%	11.22%	8.38%
2015	1.49%	1.30%	2.23%	-2.26%	1.55%	-0.69%	3.16%	-1.83%	1.07%	1.33%	-0.45%	0.29%	7.29%	0.95%
2014	5.87%	5.88%	1.35%	0.64%	1.02%	0.15%	-3.45%	5.37%	-0.28%	4.13%	2.88%	1.74%	27.90%	10.51%
2013	4.57%	3.27%	1.85%	3.16%	-1.58%	0.30%	3.96%	-0.65%	5.73%	2.98%	0.42%	3.60%	31.03%	18.79%
2012	1.16%	1.23%	0.53%	0.07%	1.61%	1.03%	5.40%	2.43%	0.33%	4.05%	1.75%	-2.12%	18.69%	10.90%
2011	1.16%	0.17%	0.80%	5.64%	0.66%	-3.36%	-0.65%	4.62%	2.02%	0.08%	1.61%	1.67%	15.09%	4.23%
2010	-0.06%	5.55%	3.01%	3.54%	-0.65%	0.57%	1.66%	3.65%	2.23%	1.32%	-0.06%	-0.97%	21.42%	12.16%
2009	-9.38%	-6.78%	4.81%	-2.08%	2.45%	4.01%	5.78%	2.64%	1.16%	-2.79%	3.88%	0.70%	3.19%	17.19%
2008	-4.72%	-0.08%	2.37%	1.96%	-0.96%	-2.87%	3.01%	1.49%	-0.81%	-0.64%	3.31%	6.48%	8.37%	-19.69%
2007	0.43%	0.71%	-1.04%	2.44%	3.58%	0.17%	1.15%	3.07%	4.67%	4.26%	2.79%	1.23%	25.96%	6.34%
2006	6.33%	-1.49%	1.33%	-0.58%	-2.09%	0.96%	-0.15%	0.64%	0.34%	3.94%	2.49%	0.42%	12.51%	11.47%
2005	0.95%	-0.08%	-1.05%	-0.23%	3.13%	2.51%	2.12%	1.83%	1.24%	-2.90%	2.87%	0.73%	11.50%	3.88%
2004	4.50%	1.13%	4.08%	-5.74%	3.79%	3.47%	-1.08%	3.98%	1.71%	1.42%	6.39%	3.80%	30.48%	8.02%
2003	6.33%	-1.49%	1.33%	-0.58%	-2.09%	0.96%	-0.15%	0.64%	0.34%	3.94%	2.49%	0.42%	12.51%	11.47%
2002				7.50%	9.36%	0.59%	1.46%	3.36%	2.09%	1.64%	3.88%	1.63%	35.87%	4.95%

¹ 0.50% Fee \$1 Million+, Annual Returns 1 year or longer otherwise Holding Period

² No additional fees deducted from SPY or AGG BOND

³ STDEV(Daily One-Month Returns)*SQRT(12)

* Natural Selection™ - A series of mathematical formulae and logic allowing for inclusion and survival of the more successful stocks in the portfolio

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